

Re-Orienting the Fairy Tale

Contemporary Fairy-Tale Adaptations across Cultures

Conference Call for Papers

Kanagawa University, Yokohama, Japan
29-30 March 2017

This international conference, the first of its kind in East Asia, seeks to re-orient the fairy tale and to advance comparative fairy-tale studies on a global scale. To do so, it will facilitate conversations among fairy-tale researchers with Western and non-Western cultural backgrounds, stage interactive dialogues between critical and creative practices, and connect common threads across different media and disciplines. The guiding questions it will pose are: What kind of criticisms would be needed to analyse the adaptations of folktales and fairy tales produced in a globalising world where Western and non-Western cultures interact and compete with each other? What insights would such a comparative analysis bring to the explicit and implicit Eurocentric tendencies in current fairy-tale adaptations and scholarship?

We welcome proposals for papers addressing these issues. Possible topics include but are not limited to:

- Contemporary adaptations of fairy tales and folktales across different cultures, genres and media (literature, film, art, photography, graphic novels, fashion, etc.).
- Current theories to analyse fairy-tale adaptations in a globalised context
- Relationship between cross-cultural adaptations of fairy tales and the construction of gender, national identity, and ethnicity
- Approaches to cross-cultural adaptations of fairy tales in the classroom
- The intercultural role of fairy tales in advertising culture

Please send your 300-word abstract and brief biography (100 words maximum) to:
fairytale.yokohama@gmail.com

Abstract deadline: 1 June 2016

Notification of acceptance: July 2016

Note: A limited number of student travel grants may be available (t.b.c. in April 2016).

Confirmed keynote speakers:

Cristina Bacchilega (Professor, University of Hawai'i)

Vanessa Joosen (Professor, University of Antwerp)

Hatsue Nakawaki (Writer/Storyteller)

Organisers:

Mayako Murai (Professor at Kanagawa University, Japan)

Luciana Cardi (Lecturer at Osaka University, Japan)